

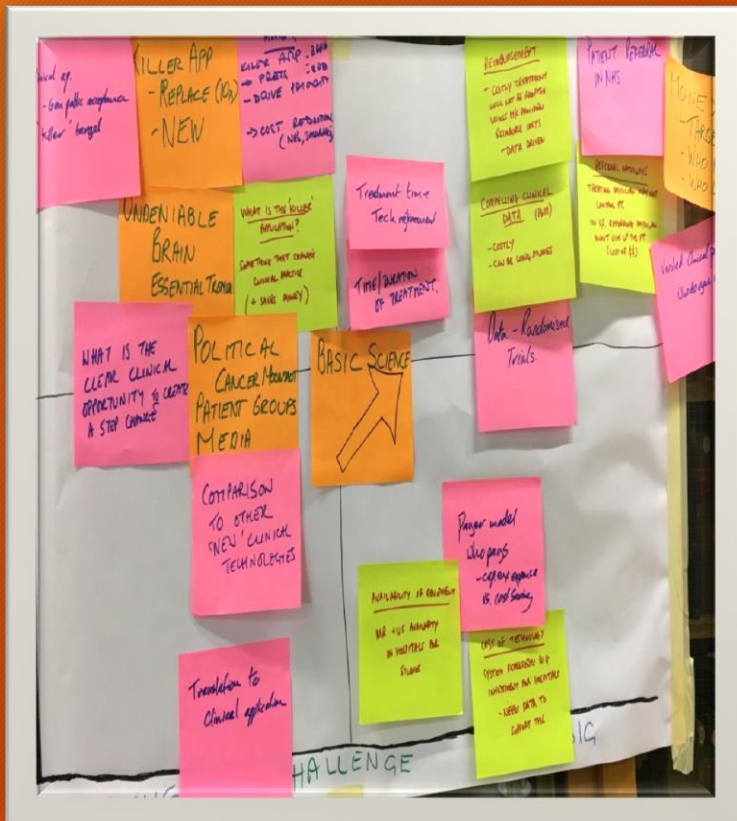
Objective: Identify Killer Challenges to the uptake of the technology and formulate project outlines to successfully tackle these



A case study of an event facilitated to engage industry, clinical users, health commissioners and patient groups in the benefits and challenges of Therapeutic Ultrasound Technology



What was achieved



- Raised awareness of the potential of the technology to a wider audience
- Identified challenges that are preventing the uptake of the technology
- Achieved consensus on what the “killer challenges” are
- Formulated a set of themes towards which further projects can be focussed
- Generated ideas and commitment for further networking activities

What We Did

- Enabled a group with very different perspectives and depth of knowledge to have a shared understanding by the end of the day
- Assisted a team of diverse disciplines to reach consensus and distil 5 clear challenges
- Provided structure to help a large group create a clear overview of each challenge that could become a project
- Engendered enthusiasm to continue to network



How was the day?

I was hugely sceptical about using facilitators.
I was therefore surprised and delighted to experience such a successful meeting where we achieved everything in less time than we had anticipated.

It was astounding to think that they didn't know about this technology when we started to work with them and yet made the day so relevant!

Gail Ter Haar
Professor and Team Leader at the Institute of Cancer
Research

Facilitation makes things easy...



We aim to make meetings productive and energising for all members of the team by designing structured processes to support decision making. Our neutral role helps everyone in the group to contribute easily and freely.

If your team would like to agree its ambition, purpose, goals and business priorities please contact us

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