

Objective: To produce innovative project funding proposals which have the potential to radically change the future of our cities



Innovation Lab facilitated for Research Council Norway over a 5 day period



“*This idelab was successful with a great result. It has been a fantastic experience and you have made it a real success with radical projects funded. Its been an adventure in innovative thinking*”

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Ellen Veie, Research Council of Norway

Delivering Results for You

What was achieved

- 8 project proposals were presented to the panel and four were funded in the initial round, with others for further consideration
- The four projects were radical and innovative and the panel felt that the ideas would not have emerged without the creative process
- A network has been funded to support the continued collaboration between this group of researchers

What We Did

- Shifted thinking about cities from the structures to the people
- Quickly established deep connections between different people from a range of disciplines and organisations
- Built a community of trust and support where ideas would grow and be developed
- Stretched initial thinking into radical “what if” idea generation



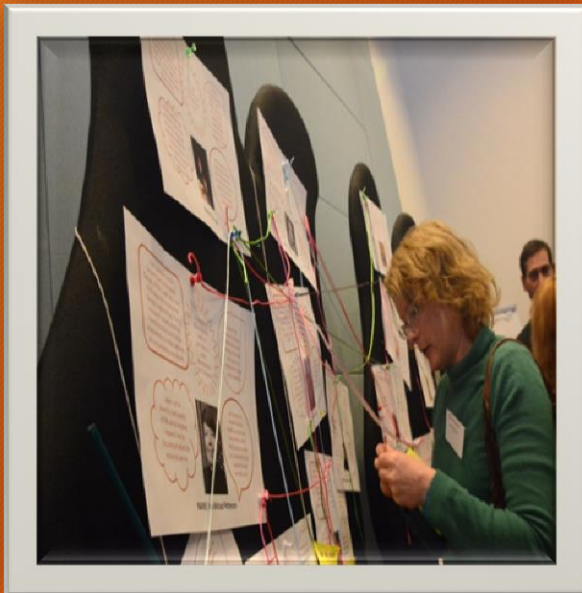
How was the Idelab?

Directing a large group through a week of creative thinking is certainly no easy task, but the facilitators helped form this experience into an unforgettable one. They were a delight to listen to and work with - **Victor**

the 'silly' activities spurred really interesting discussions and knowledge sharing that would not have happened had we just been put in the same room and been told to discuss. **Kristina**

I learned a lot about myself in a team - even if I have worked in a team a million times before... this was different. **Mona**

Facilitation makes things easy...



We aim to make things easy so that groups can generate radical innovative solutions to challenges faced by organisations or societies.

We do this by using a series of structured activities which explore the theme, develop thinking and generate radical project proposals which can be taken forward with funding.

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