

Objective: To design an event for 50 people that would enable industrial partners to learn about progress on the project from academic colleagues. The event would also provide a forum for all participants to contribute ideas for future research direction, application and funding



Collaborating with Industry - MAPP (Manufacture using Advanced Powder Processes)



What was achieved



- Open and relaxed dialogue between academics and industrial partners.
- Feedback on all the project work packages
- New ideas for future research collaborations
- Shared vision for successful partnerships

What We Did

- Worked closely with the Mapp team so the event met their needs.
- Created structure for deeper networking dialogues to take place
- Kept a momentum going so that the objectives were met
- Provided opportunities for frequent group changes to maximise the networking opportunities.



What was the impact?

Christine and the team did a great job of tailoring a workshop format which met our needs and kept delegates engaged throughout the day.

The workshop has been instrumental in terms of developing our relationships with industry partners - we have a deeper understanding of how they want to work with us and some new ideas for collaborative projects.

*Dr Richard France, Senior Business Development Manager. MAPP
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Facilitation makes things **easy**...



We will work with you on your business critical events so that event delivers what you want. We will provide a range of relevant, purposeful activities so that participants can get to know more about each other and the topic at a deeper level.

If you would like to run a consultative/networking event with a variety of stakeholders then get in touch

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