

Objective: Trustees Strategy Meeting



A case study of an event facilitated for Energy Institute Trustees Annual strategy meeting



What was achieved



- The trustees reached consensus on the charity's 10 year ambition and purpose
- Emerging themes were understood. This helped future proof the business priorities
- The 3 year goals and business priorities were determined and the trustees expectations clearly documented
- A clear action plan to ensure this clear direction from the trustees would positively cascade to the Senior Management Team was agreed

What We Did

- Made it easy for each individual to share their opinion
- Enabled a team of strong characters reach consensus
- Provided structure to help trustees focus on giving direction and avoid getting lost in detail
- Created a high sense of ownership of the outcomes
- Injected an energetic vibe to the meeting



How was the day?

“As CEO this time away with trustees to debate and find consensus was so valuable. It got us all pointing in the same direction and excited about what we are going to achieve”.

Louise Kingham
OBE

“I thought the process worked very well and we had a decent outcome. Plus we had a good vibe and a lot of energy. Well done and thanks!”

Malcolm Brinded President
Elect

Facilitation makes things **easy...**



We aim to make meetings productive and energising for all members of the team by designing structured processes to support decision making. Our neutral role helps everyone in the group to contribute easily and freely.

If your team would like to agree its ambition, purpose, goals and business priorities please contact us

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